



**EMBASSY OF GREECE  
IN GEORGIA**

**F.400/AS 1175/2015**

**VERBAL NOTE**

*The Embassy of the Hellenic Republic presents its compliments to the Ministry of Foreign Affairs of Georgia and has the honour to inform that the Hellenic Foundation for Culture in cooperation with the Municipality of Rhodes, the Institute for International Relations and the Center of Eastern Studies for Culture and Communication of Athens are organising the 2<sup>nd</sup> International Cultural Academy on the topic "Public and Cultural Diplomacy in Times of Crisis" for students, researchers, practitioners and junior diplomats.*

*Enclosed is the announcement, giving all details for interested persons, as well as the application form and other relative information. Interested persons may also contact also Mrs. Mersilena Anastasiadou (Hellenic Foundation for Culture, phone: 30-210-6776540 (ext.305), fax:30-210-6727201, e-mail:culture@hfc.gr. The deadline for applications is **September 25, 2015**.*

*The Embassy kindly requests the Ministry to disseminate the above information within the Ministry, as well as to other interested institutions in Georgia (i.e. universities, NGOs, think tanks and other organisations active in politics, international relations, law, history, sociology and other related fields).*

*The Embassy avails itself of this opportunity to renew to the Ministry of Foreign Affairs the assurances of its highest consideration.*



To: Ministry of Foreign Affairs of Georgia  
- European Department  
In Town

**ΕΛΛΗΝΙΚΟ ΙΔΡΥΜΑ ΠΟΛΙΤΙΣΜΟΥ****2<sup>η</sup> Διεθνής Πολιτιστική Ακαδημία  
«Δημόσια και Πολιτιστική Διπλωματία σε περιόδους κρίσεως»  
Ρόδος, 22 – 26 Οκτωβρίου 2015**

Το Ελληνικό Ίδρυμα Πολιτισμού διοργανώνει την δεύτερη Διεθνή Πολιτιστική Ακαδημία με θέμα: «Δημόσια και Πολιτιστική Διπλωματία σε περιόδους κρίσεως» στη Ρόδο από τις 22 – 26 Οκτωβρίου 2015 σε συνεργασία με το Δήμο Ρόδου, το Ινστιτούτο Διεθνών Σχέσεων και το Κέντρο Ανατολικών Σπουδών για τον Πολιτισμό και την Επικοινωνία του Παντείου Πανεπιστημίου.

Σε μια εποχή κρίσιμη για το ευρωπαϊκό οικοδόμημα, την πραγμάτωση της ευρωπαϊκής ολοκλήρωσης και το μέλλον της Ευρώπης, η 2<sup>η</sup> Διεθνής Ακαδημία, συνέχεια της περσινής που έλαβε χώρα στις εγκαταστάσεις της Ολυμπιακής Ακαδημίας στην Ολυμπία, εστιάζει στην ανάδειξη του πολιτισμού ως συνεκτικού στοιχείου που ενώνει τους λαούς και τα κράτη και όπου η κρίση της Ευρώπης, θα μπορούσε να εκληφθεί ως πρόκληση και ως ευκαιρία για την δημιουργία θετικών προοπτικών αντιμετώπισης των σημερινών αρνητικών συνθηκών και εμφανιζόμενων αδιεξόδων, με την προβολή μιας αισιόδοξης συνεργατικής και αλληλέγγυας θέασης ενός ανθρωπιστικού μέλλοντος. Η θέση που υποστηρίζεται από κορυφαίους ευρωπαίους διανοούμενους και πολιτικούς είναι πως η ελληνική κρίση δεν είναι τίποτε άλλο παρά μια αντανάκλαση της ίδιας της Ευρώπης. Αυτό προσεγγίζεται με βάση την γενική παραδοχή πως η Ελλάδα αποτελεί θεμέλιο του ευρωπαϊκού πολιτισμού και πως η Ευρώπη ως οικονομική και πολιτική διάσταση είναι αίολη χωρίς το πολιτιστικό της υπόβαθρο.

Η 2<sup>η</sup> Διεθνής Πολιτιστική Ακαδημία στην Ρόδο στοχεύει στο να φέρει σε επαφή νέους ερευνητές, διπλωμάτες, επαγγελματίες του χώρου και σπουδαστές από όλο τον κόσμο, από διαφορετικά πεδία και αντικείμενα εξειδίκευσης για να προσεγγίσουν διαλεκτικά και κατά τρόπο διεπιστημονικό την θεωρία, την έρευνα και τις καλές πρακτικές σε ζητήματα που αναφέρονται στην Δημόσια και την Πολιτιστική Διπλωματία μέσω παραδειγματικών υποθέσεων και εμπειρικών παρατηρήσεων. Αναπόδραστα το διεθνές αυτό γεγονός λειτουργεί ως κόμβος επικοινωνίας μεταξύ νέων επιστημόνων, διπλωματών, ερευνητών, μελών της ακαδημαϊκής κοινότητας και εκπροσώπων θεσμών και οργανισμών, ιδρυμάτων και ινστιτούτων, συμβάλλοντας στην εμπέδωση της περαιτέρω διεθνούς συνεργασίας, κατανόησης και διαπολιτισμικού διαλόγου, εμπεδώνοντας κατ' αυτό τον τρόπο και την υπόθεση της ειρήνης.

Στο διεθνές αυτό πολιτιστικό γεγονός θα διδάξουν μέλη της ακαδημαϊκής και επιστημονικής κοινότητας, ενώ παράλληλα οι συμμετέχοντες θα μπορούν να παρουσιάσουν το ακαδημαϊκό τους έργο και να συζητήσουν τις ιδέες και τις εμπειρίες τους με καθηγητές και επαγγελματίες του χώρου. Η γλώσσα διεξαγωγής της Ακαδημίας είναι η αγγλική. Τα σεμιναριακά μαθήματα που θα αναπτυχθούν αναφέρονται στην ευρωπαϊκή κρίση ως οικονομικό, πολιτικό και πολιτισμικό ζήτημα, στην αξιοποίηση της πολιτιστικής κληρονομιάς ως εργαλείου για την πολιτιστική διπλωματία, στην παγκοσμιοποιημένη εποχή και τις προκλήσεις για την δημόσια και πολιτιστική διπλωματία, στον ρόλο της



## ΕΛΛΗΝΙΚΟ ΙΔΡΥΜΑ ΠΟΛΙΤΙΣΜΟΥ

πολιτιστικής διπλωματίας στην υψηλή στρατηγική των κρατών, όπως επίσης και σε δράσεις και πρωτοβουλίες περιβαλλοντικής διπλωματίας και αντιμετώπισης φυσικών καταστροφών. Οι συμμετέχοντες θα έχουν την ευκαιρία να επισκεφθούν ιστορικά μνημεία, αρχαιολογικούς χώρους, να συγχρωτιστούν με τον αυτόχθονα πληθυσμό και να έρθουν σε επαφή με τον τρόπο του βίου των Ελλήνων, γεγονός που συνιστά εν τοις πράγμασι πολιτιστική διπλωματία.

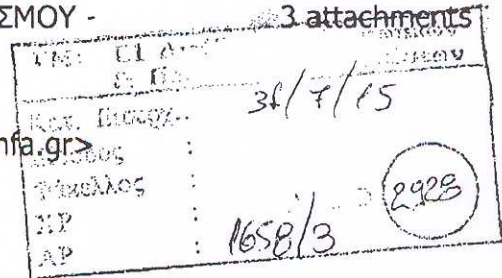
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tzanakis.dimitrios@mfa.gr

**{Disarmed} ΕΛΛΗΝΙΚΟ ΙΔΡΥΜΑ ΠΟΛΙΤΙΣΜΟΥ - 2Η ΔΙΕΘΝΗΣ ΠΟΛΙΤΙΣΤΙΚΗ ΑΚΑΔΗΜΙΑ (ΟΚΤΩΒΡΙΟΣ 2015 -ΡΟΔΟΣ)**

**From :** President Office HFC <president@hfc.gr> **Fri, Jul 31, 2015 12:49 PM**  
**Subject :** {Disarmed} ΕΛΛΗΝΙΚΟ ΙΔΡΥΜΑ ΠΟΛΙΤΙΣΜΟΥ - 2Η ΔΙΕΘΝΗΣ ΠΟΛΙΤΙΣΤΙΚΗ ΑΚΑΔΗΜΙΑ (ΟΚΤΩΒΡΙΟΣ 2015 -ΡΟΔΟΣ) **3 attachments**

**To :** tzanakis dimitrios <tzanakis.dimitrios@mfa.gr>



Αγαπητέ κύριε Τζανάκη,

κατόπιν της συνομιλίας μας παραθέτω κατωτέρω τις σχετικές πληροφορίες που αφορούν στην 2η Διεθνή Πολιτιστική Ακαδημία με θέμα: "Δημόσια και Πολιτιστική Διπλωματία σε περιόδους κρίσεως" στην ελληνική και αγγλική γλώσσα με την παράκληση να κοινοποιηθούν σε όλες μας τις πρεσβείες και μέσω αυτών σε πανεπιστημιακούς, ερευνητικούς, πολιτιστικούς και άλλους φορείς.

Με εκτίμηση και φιλικούς χαιρετισμούς,

Καθηγητής Χριστόδουλος Γιαλλουρίδης  
 Πρόεδρος Ελληνικού Ιδρύματος Πολιτισμού

"Dear Sirs,

*We are pleased to inform you about our forthcoming 2nd International Cultural Academy on the topic "Public & Cultural Diplomacy in Times of Crisis" in Rhodes, Greece (22 ~ 26 October 2015). The International Academy is organized by the Hellenic Foundation for Culture in cooperation with the Municipality of Rhodes, the Institute of International Relations and the Centre of Eastern Studies for Culture and Communication, Athens. The Academy aims at bringing students, researchers and practitioners from interdisciplinary fields and settings together to discuss and share theory, research and best practices and foster a dialogue on issues related to Public and Cultural Diplomacy. Apart from the program of lectures given by members of the academic community, participants will have the chance to present their academic work and to discuss ideas and experiences with academics and professionals.*

*The general themes that will be covered are the following:*

- *European Crisis as Economic, Political and Cultural Question*
- *Cultural Heritage as a Diplomacy Tool*
- *Globalization and Cultural Diplomacy*

- *The Role of Cultural Diplomacy in Grand Strategy*
- *Environmental Diplomacy Initiatives*

*For any further information, please contact Ms. Mersilia Anastasiadou  
([culture@hfc.gr](mailto:culture@hfc.gr))*

*We hope to welcome you in Greece!*

*Sincerely,*

*HFC & the International Cultural Academy team  
Hellenic Foundation for Culture, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)  
FB: Hellenic Foundation for Culture - Worldwide  
FB: Public and Cultural Diplomacy Academy*

Αγαπητοί Κυρίες, Κύριοι,

Είμαστε στην ευχάριστη θέση να σας ενημερώσουμε για την διοργάνωση της δεύτερης Διεθνούς Πολιτιστικής Ακαδημίας με θέμα «Δημόσια και Πολιτιστική Διπλωματία σε περιόδους κρίσεως», που θα λάβει χώρα στη Ρόδο από τις 22 - 26 Οκτωβρίου 2015. Η Διεθνής Ακαδημία διοργανώνεται από το Ελληνικό Ίδρυμα Πολιτισμού σε συνεργασία με τον Δήμο Ρόδου, το Ινστιτούτο Διεθνών Σχέσεων και το Κέντρο Ανατολικών Σπουδών για τον Πολιτισμό και την Επικοινωνία του Παντείου Πανεπιστημίου. Κατά την διάρκεια της Ακαδημίας στη Ρόδο, νέοι επιστήμονες, ερευνητές, διπλωμάτες, επαγγελματίες του χώρου και πολιτιστικοί διαχειριστές, με διαφορετικό ακαδημαϊκό, επιστημονικό και επαγγελματικό υπόβαθρο, έχουν την ευκαιρία να αναπτύξουν διαλεκτικά σε μια διεπιστημονική προσέγγιση ζητήματα θεωρίας, έρευνας και καλών πρακτικών Δημόσιας και Πολιτιστικής Διπλωματίας. Στο διεθνές αυτό πολιτιστικό γεγονός θα διδάξουν μέλη της ακαδημαϊκής και επιστημονικής κοινότητας, ενώ παράλληλα οι συμμετέχοντες θα μπορούν να παρουσιάσουν το ακαδημαϊκό τους έργο και να συζητήσουν τις ιδέες και τις εμπειρίες τους με καθηγητές και επαγγελματίες του χώρου. Η γλώσσα διεξαγωγής της Ακαδημίας είναι η αγγλική.

Οι θεματικές ενότητες που θα αναπτυχθούν είναι:

- Η Ευρωπαϊκή Κρίση ως Ζήτημα Οικονομικής, Πολιτικής και Πολιτισμικής Φύσεως
- Η Πολιτιστική Κληρονομιά ως Διπλωματικό Εργαλείο
- Παγκοσμιοποίηση και Πολιτιστική Διπλωματία
- Ο Ρόλος της Πολιτιστικής Διπλωματίας στην Υψηλή Στρατηγική
- Διπλωματία του Περιβάλλοντος

Θα σας παρακαλούσαμε όπως κοινοποιηθούν οι πληροφορίες και σε άλλους ενδιαφερόμενους.

Για οποιαδήποτε περαιτέρω ενημέρωση, επικοινωνήστε με την κα. Μερσίλεια Αναστασιάδου ([culture@hfc.gr](mailto:culture@hfc.gr))

Θα χαρούμε να σας καλωσορίσουμε στην Ρόδο!

Το ΕΙΠ και η Ομάδα Υποστήριξης της Διεθνούς Πολιτιστικής Ακαδημίας  
Ελληνικό Ίδρυμα Πολιτισμού, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)  
FB: Hellenic Foundation for Culture - Worldwide  
FB: Public and Cultural Diplomacy Academy"

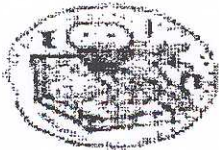


**ΕΛΛΗΝΙΚΟ ΙΔΡΥΜΑ ΠΟΛΙΤΙΣΜΟΥ**

Στρατηγού Καλλάρη 50  
154 52 Παλαιό Ψυχικό  
Αθήνα  
Τηλ.: 210- 6776540  
Φαξ.: 210- 6727201

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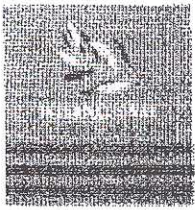
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**Application Form - 2nd International Cultural Academy, Rhodes 22 -**  
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**Public and Cultural Diplomacy - 2nd Academy.pdf**  
2 MB



2<sup>nd</sup> International Cultural Academy  
**Public and Cultural Diplomacy**  
*in times of crisis*

**APPLICATION FORM**

**PUBLIC AND CULTURAL DIPLOMACY**  
*IN TIMES OF CRISIS*  
 Rhodes, Greece  
 October 22 - 26, 2015

First Name	
Last Name	
Date of Birth	
Nationality	
Sex	F <input type="checkbox"/> M <input type="checkbox"/>
Address	
Telephone Number	
Email Address	
Passport Number	
Date of Issue	
Issuing Authority	

Current Occupation

Young Professional	<input type="checkbox"/>	Post - Doctoral Researcher	<input type="checkbox"/>
PhD Candidate	<input type="checkbox"/>	MA Candidate	<input type="checkbox"/>
Other (please specify)	<input type="text"/>		

Title/ Position	<input type="text"/>
Organization	<input type="text"/>

Academic Background (University)

Field of Study	<input type="text"/>
Degree Earned/ Expected	<input type="text"/>

Languages

English	<input type="checkbox"/>	Other	<input type="checkbox"/>
Mother Tongue	<input type="text"/>		



**2<sup>nd</sup> International Cultural Academy**  
**Public and Cultural Diplomacy**  
*in times of crisis*

Work Experience

Please state the reasons for wishing to attend the 2<sup>nd</sup> International Cultural Academy (300 words)

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How did you learn about the 2<sup>nd</sup> International Cultural Academy in Rhodes?

Through Internet	
Posters	
Professors	
Friends	
Other (please specify)	





2<sup>nd</sup> International Cultural Academy  
**Public and Cultural Diplomacy**  
*in times of crisis*

Please attach:

1	Curriculum Vitae	
2	Abstract of your presentation (300 words) (optional)	
3	Any other information you consider relevant	

Please submit the application form to:

International Academy's Team, Hellenic Foundation for Culture

Email: [culture@hfc.gr](mailto:culture@hfc.gr)

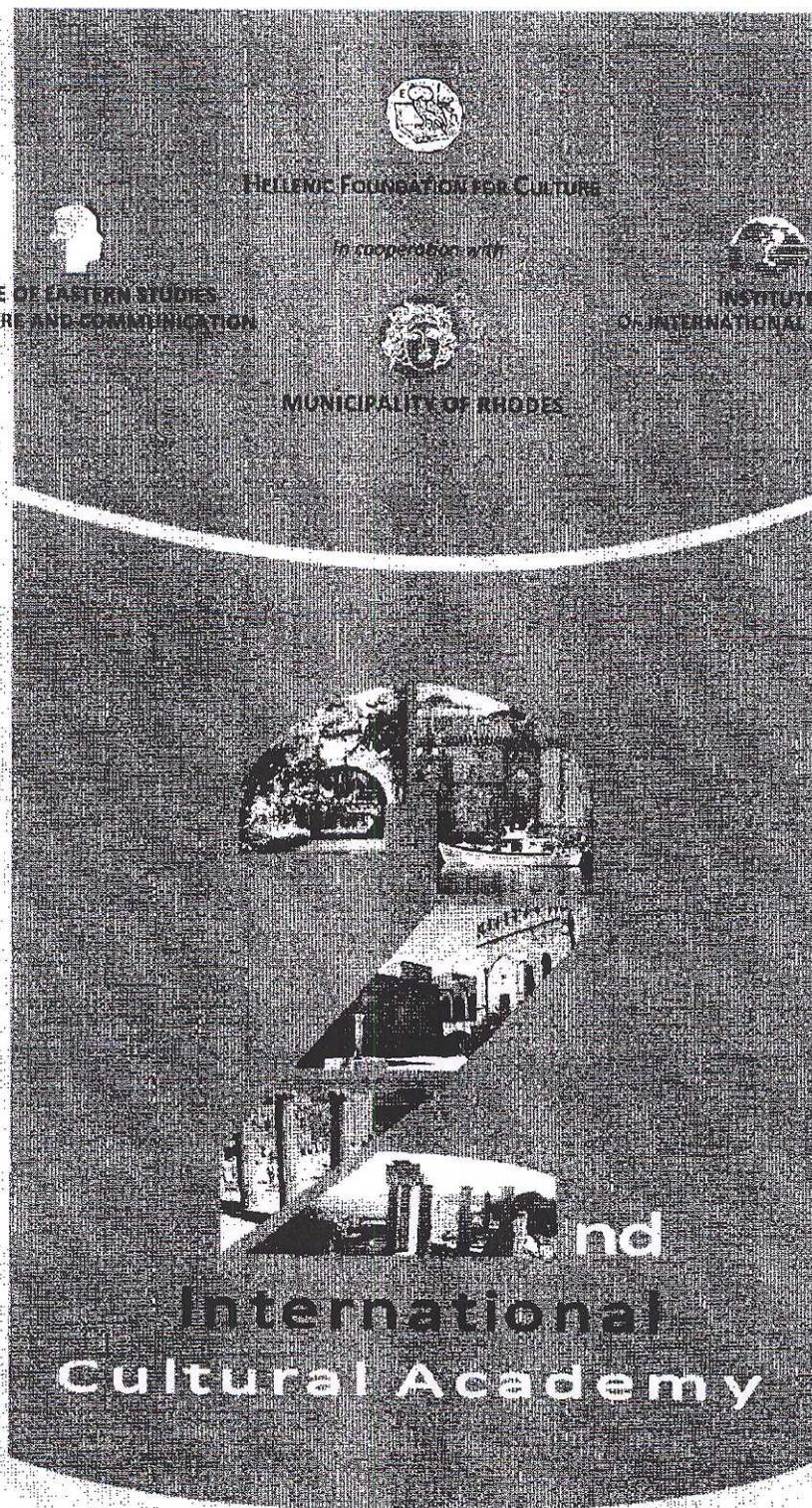
50, Stratigou Kallari, P.Psychico 154 52, Athens, Greece

Tel.: +30 2106776540 (ext. 305)

[www.hfc-worldwide.org](http://www.hfc-worldwide.org)

Date:

Signature:



**PUBLIC & CULTURAL DIPLOMACY  
IN TIMES OF CRISIS**

**Rhodes - Greece  
22 - 26 October 2015**

**Rhodes 2**  
ΕΥΡΩΠΑΪΚΟ ΠΡΟΓΡΑΜΜΑ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ  
 POSEI 2014 - 2020 ΠΡΟΓΡΑΜΜΑ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ  
 #rhodes2021 rhodes2021.eu



The **2nd International Cultural Academy** is organized by the **Hellenic Foundation for Culture in Rhodes**, Greece, in cooperation with the **Municipality of Rhodes**, the **Institute of International Relations** and the **Centre of Eastern Studies for Culture and Communication**.

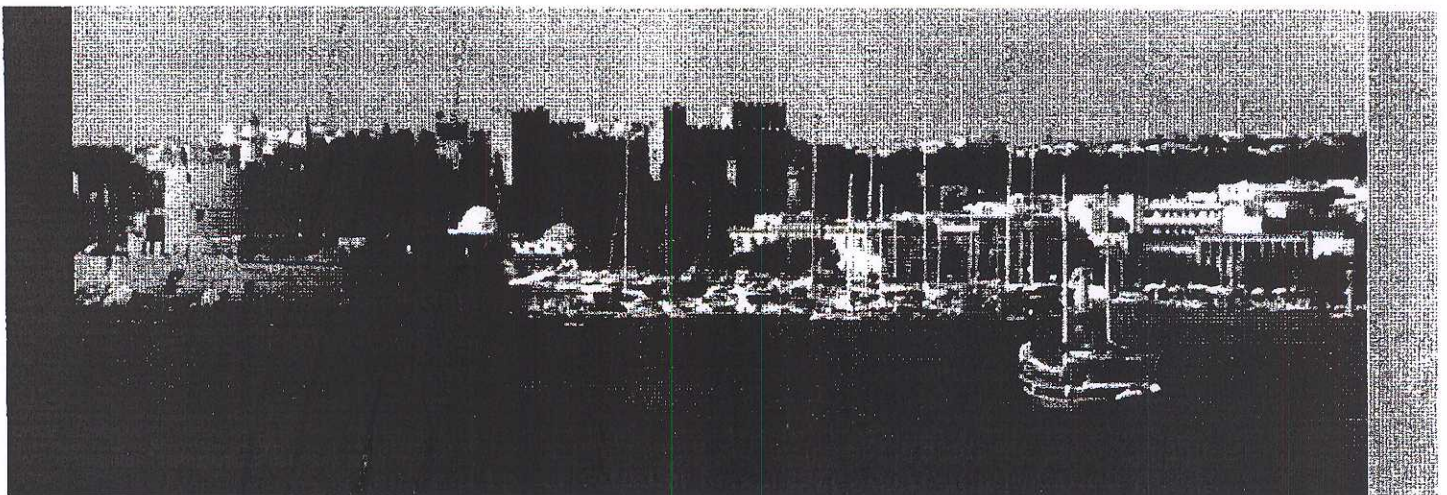
The International Cultural Academy 2015 in Rhodes aims at bringing young researchers and diplomats, practitioners and students from interdisciplinary fields and settings to discuss and share theory, research and best practices and foster a dialogue on issues related to **Public and Cultural Diplomacy**. This year the academic event will be focused on the crisis throughout the European Union and its potential to generate positive developments for the European future. This financial crisis has political aspects and certainly a cultural background as well as an impact on peoples' life and their culture. During the Academy participants will cover a variety of topics and will develop their practical skills and knowledge through case studies. The Academy offers diverse subjects focused on the political, cultural and economic environment in the Mediterranean space and Europe. The participants will familiarize themselves with the fundamentals of cultural diplomacy and with its applications as well as the way of thought and function of European cultural institutes.

This academy is targeted at people starting a PhD, researchers from academia, professionals from the cultural field and junior diplomats. Since 2014 the Academy provides a setting for discussion between graduates, professionals and professors on the power of culture, communication, strategy and diplomacy. The international event is also expected to inform the participants about the means and tools available for sharing fresh and innovative ways to adapt to the new reality of the globalization era. Apart from providing an excellent forum for networking, the participants will have the chance to present their academic work\* and to discuss their ideas and experiences with academics and professionals. The International Academy offers information and concrete knowledge to the international and academic community on the current and future challenges and opportunities for peace building, cultural heritage and intercultural dialogue.

At the end of the International Cultural Academy in Rhodes each participant will receive a signed certificate of attendance. The participants' presentations will be published in an edited electronic publication of the institutions co-organizing the event.

*\*10 minute presentation*

**FB: Public and Cultural Diplomacy Academy**



The general themes that will be covered are the following:

- **European Crisis as an Economic, Political and Cultural Question**
- **Cultural Heritage as a Diplomacy Tool**
- **Globalization and Cultural Diplomacy**
- **The role of Cultural Diplomacy in Grand Strategy**
- **Environmental Diplomacy Initiatives**

The workshops will be held in the morning, while in the afternoon there will be practical exercises, group discussions, film viewing, etc.

*Participants who wish to present their academic work must send an abstract (300 words) from one of the following fields:*

Public Diplomacy / Cultural Heritage and International Law / People to People Diplomacy and Active Citizenship / Cultural Management, Creative Industries and Entrepreneurship / International Case Studies of Cultural Diplomacy / Cultural Policies and Institutions in the European Union / Cultural Heritage in Warfare / Religion and Cultural Diplomacy / Models of Cultural Diplomacy / The Private Sector and Cultural Diplomacy / From Cultural Imperialism to Cultural Relations / Non-state actors and modes of diplomacy / Culture and Tourism / Museums as Platforms / UNESCO and Peace Building / Visual Culture and Media Industry / Educational Exchanges and Innovation / International Relations through Music / European Capitals of Culture Initiatives / The Role of European Union Institutions of Culture / Sport Diplomacy and the Olympic Games / Media and Real-Time Diplomacy / Diaspora / Branding

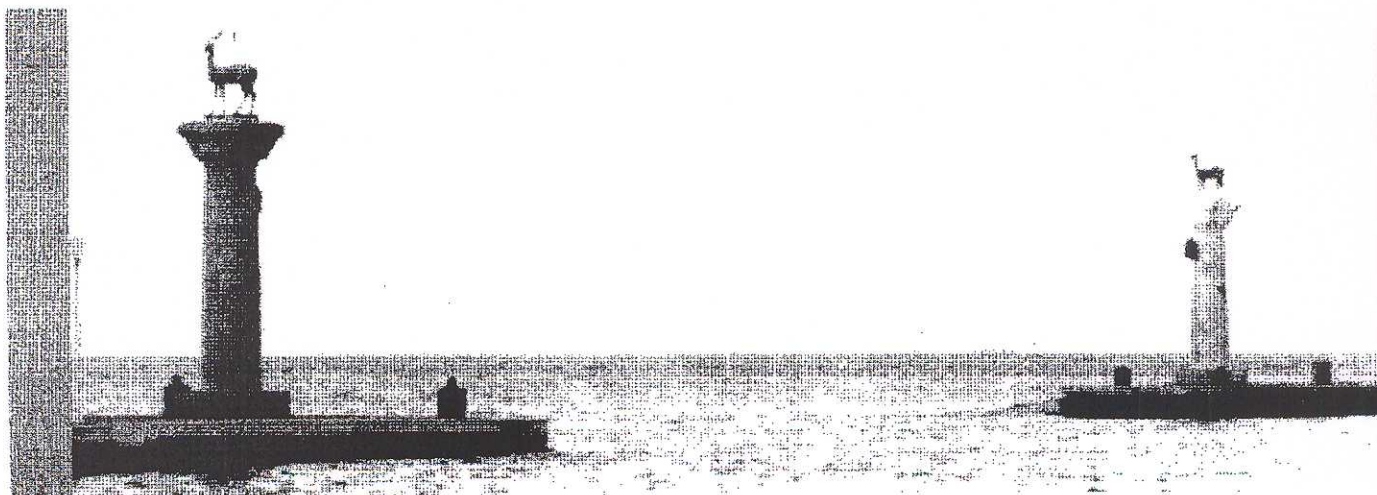
*At the International Academy 2015 in Rhodes*

- ◆ We will examine the sectors in which cultural and public diplomacy can be exercised and investigate modes of implementation.
- ◆ We will think critically about the conditions and opportunities for and practical approaches to maximizing the impact of cultural diplomacy.
- ◆ Concepts and theories will be examined inter-disciplinarily and we will use case studies and the experience of seasoned practitioners to discuss strategies for cultural diplomacy.

*As a result:*

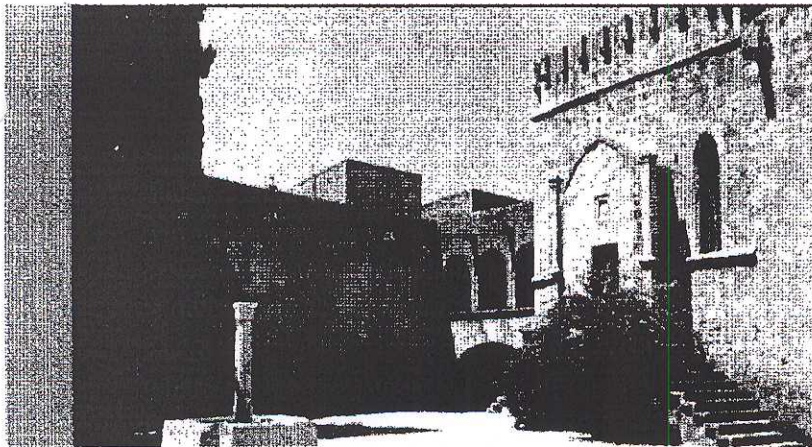
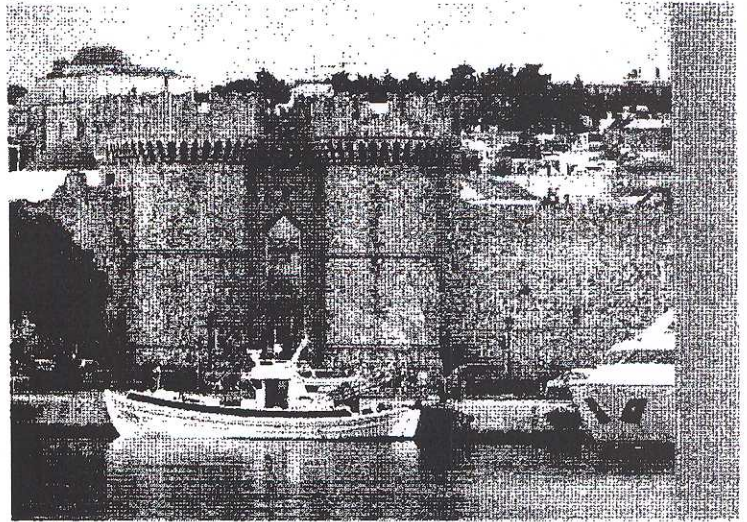
- ◇ We will conceptually and theoretically come to a better understanding of what Cultural Diplomacy is and why it has come to play such an important role in foreign policy.
- ◇ We will sharpen the competences, which are indispensable for dealing with such issues.

*At the end of the Academy each participant will receive a signed certificate of attendance. The presentations will be published in an edited electronic publication of the Institutions co-organising the event.*



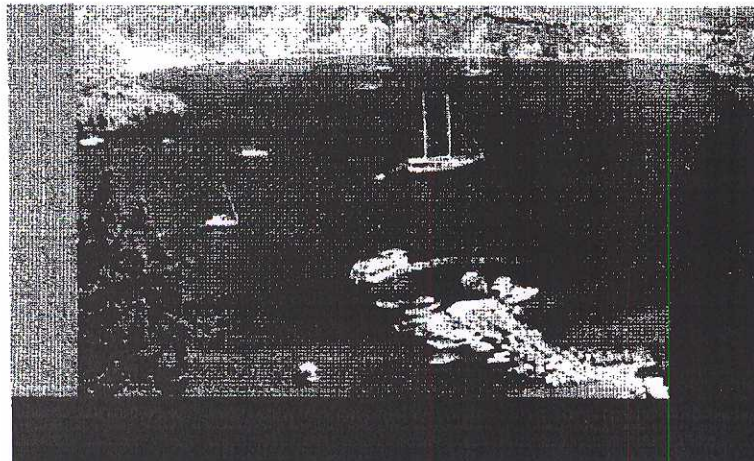
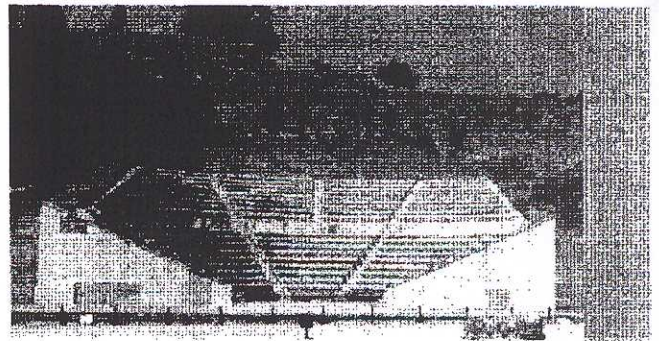
## Rhodes Island

The island of Rhodes is located in the Dodecanese island chain at the crossroads of two major sea routes of the Mediterranean between the Aegean Sea and the coast of the Middle East. The history of Rhodes goes back 4000 years, and the island was at different times under the Byzantine, Frankish, Ottoman and Italian rule.



As a result, well-preserved monuments from different historical periods make the island particularly interesting for visitors. Some of the sights include the Old Town (constructed in 1309 AD by the Knights of Saint John of Jerusalem who had conquered Rhodes) and the Monte Smith Hill (marks the site of the Acropolis, one of the most important centers of worship, education and recreation in 3rd century BC, hosting a Hellenistic stadium and a gymnasium).

The Old Town of Rhodes was designated a World Heritage site by UNESCO in 1988. Rhodes is currently claiming the title of the European Capital of Culture for 2021. Moreover, the island offers a range of walking tours, such as the Valley of the Butterflies, the Seven Springs and the Rodini Park. In the fall, Rhodes hosts a number of saints festivals, which feature traditional dances and during which scents, colors and music flood the roads of Rhodes. Nowadays, Rhodes hosts over 2 million visitors every year and its permanent population is 115,000.



Rhodes has established cooperation in the fields of commerce, tourism with other countries and cities such as *Conches* France, *Palma de Majorca* in Spain, *Braunfel* in Germany, *Limassol* in Cyprus, *Visby* (Gotland) in Sweden, *Roses* in Spain, *Valetta* in Malta, *Yalta* in Crimea, *Avila* in Spain, *Pisa* in Italy, *Perth* in Australia, the *State of Rhode Island USA*, the city of Greece in the USA, and the city of Puebla in Mexico.

### How to Apply

Applicants should be graduate or post graduate students working towards Masters or Ph.D. degrees, junior researchers, cultural managers and young diplomats. All applicants should be fluent in English.

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### Eligibility

The International Academy invites students and researchers of social and political sciences, humanities and economics, young diplomats and cultural managers to participate by filling out the application form and sending a CV. Participants who wish to present their academic work must send an abstract (300 words) to the address: [culture@hfc.gr](mailto:culture@hfc.gr)

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### Fees:

The fees are 300 euro and cover:

- Accommodation at a hotel close to the city center of Rhodes (shared accommodation in a double occupancy room).
  - Breakfast, lunch and dinner.
  - Excursions, cultural, social and extra-curricular activities.
  - Study material
- 

### Further Inquiries and application forms:

For further inquiries please contact:

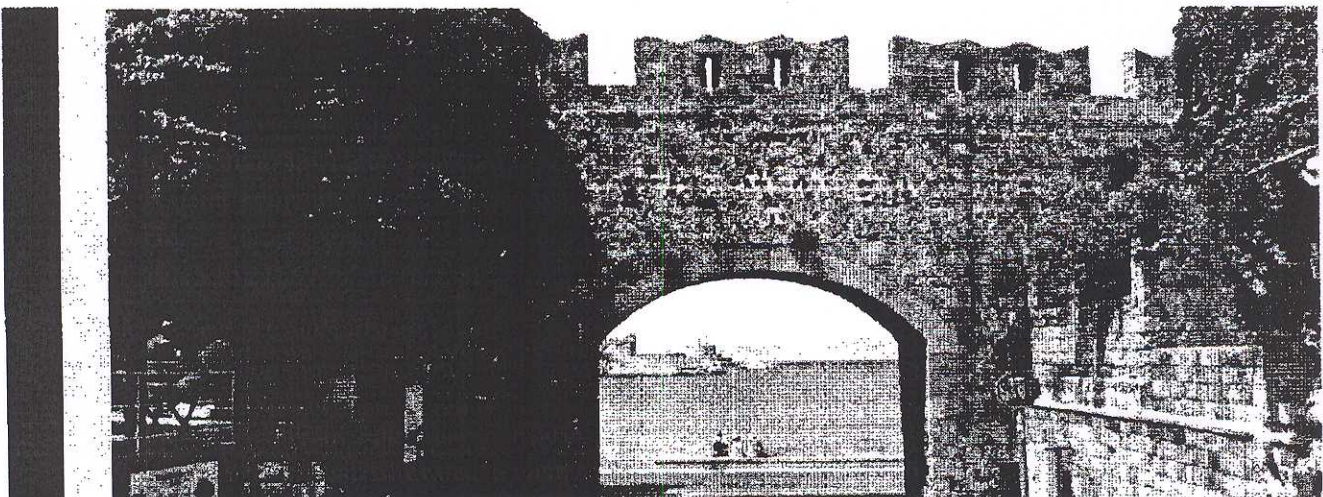
Ms. Mersilia Anastasiadou, Academic Coordinator  
International Academy's Team  
Hellenic Foundation for Culture, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)  
Email: [culture@hfc.gr](mailto:culture@hfc.gr)  
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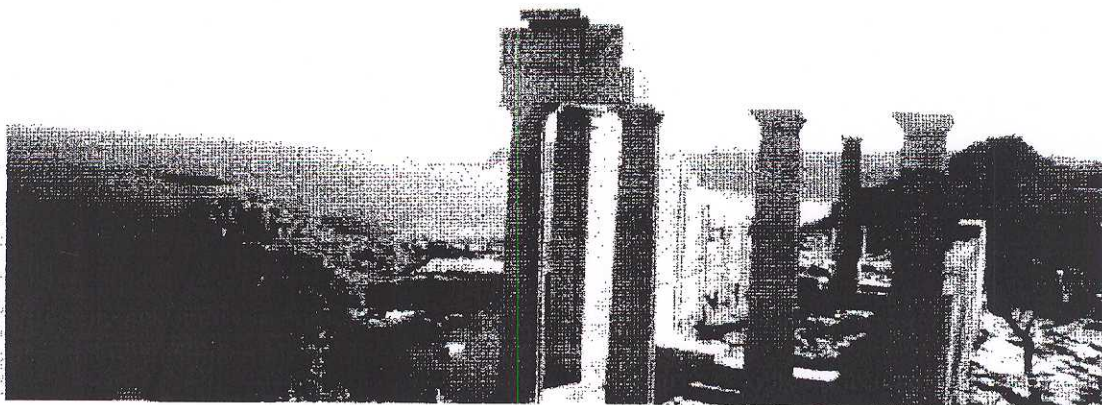


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<http://hfc-worldwide.org/> / FB: Hellenic Foundation for Culture - Worldwide /

FB: Public and Cultural Diplomacy Academy

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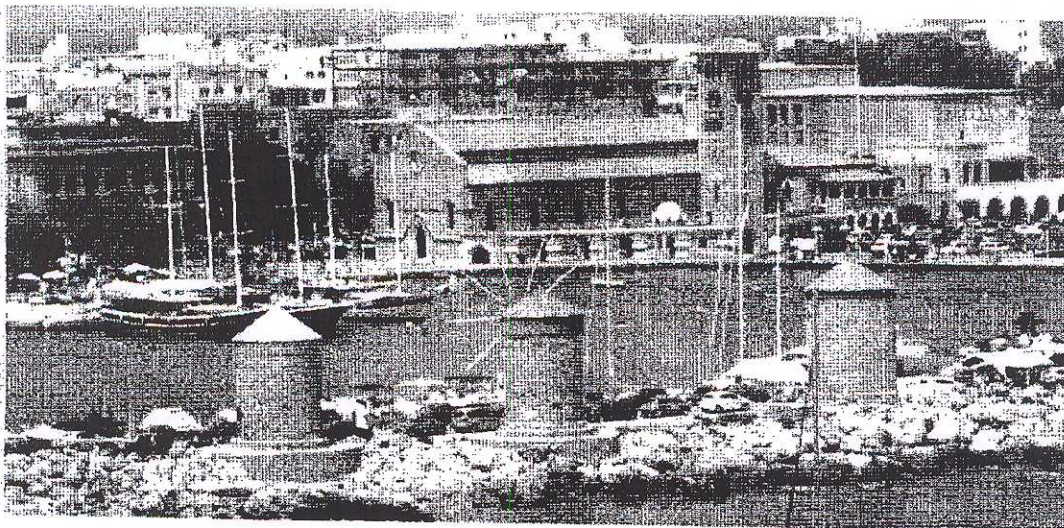
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[www.kans.gr](http://www.kans.gr) / [info@kans.gr](mailto:info@kans.gr)





**Fw: 2nd International Cultural Academy, Rhodes, Greece, 22 - 26 October 2015**

**From :** Greek Embassy <gremb.tbi@mfa.gr>  
**Subject :** Fw: 2nd International Cultural Academy, Rhodes, Greece, 22 - 26 October 2015  
**To :** Giorgos Psiachas <psiachas@mfa.gr>

Tue, 04 Aug, 2015 13:54

2 attachments

Embassy of the Hellenic Republic in Georgia  
Tel.: + 995 322 914970-4  
Fax: + 995 322 914980  
Email: [gremb.tbi@mfa.gr](mailto:gremb.tbi@mfa.gr)  
----- Original Message -----

**From:** Maria Deca  
**To:** Maria Deca  
**Sent:** Tuesday, August 04, 2015 1:04 PM  
**Subject:** 2nd International Cultural Academy, Rhodes, Greece, 22 - 26 October 2015

Dear Sirs,

We are pleased to inform you about our forthcoming 2nd International Cultural Academy on the topic "Public & Cultural Diplomacy in Times of Crisis" in Rhodes, Greece (22 - 26 October 2015). The International Academy is organized by the Hellenic Foundation for Culture in cooperation with the Municipality of Rhodes, the Institute of International Relations and the Centre of Eastern Studies for Culture and Communication, Athens under the auspices of the Hellenic National Commission for UNESCO. The Academy aims at bringing students, researchers and practitioners from interdisciplinary fields and settings together to discuss and share theory, research and best practices and foster a dialogue on issues related to Public and Cultural Diplomacy. Apart from the program of lectures given by members of the academic community, participants will have the chance to present their academic work and to discuss ideas and experiences with academics and professionals.

The general themes that will be covered are the following:

- European Crisis as Economic, Political and Cultural Question
- Cultural Heritage as a Diplomacy Tool
- Globalization and Cultural Diplomacy
- The Role of Cultural Diplomacy in Grand Strategy
- Environmental Diplomacy Initiatives

<http://hfc-worldwide.org/blog/2015/07/31/international-cultural-academy-2015/>

For any further information, please contact Ms. Mersilia Anastasiadou, Coordinator, International Cultural Academy ([culture@hfc.gr](mailto:culture@hfc.gr))  
We hope to welcome you in Greece!

Sincerely,

HFC & the International Cultural Academy's team  
Hellenic Foundation for Culture, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)  
FB: Public and Cultural Diplomacy Academy

Αγαπητοί Κυρίες/ Κύριοι,

Είμαστε στην ευχάριστη θέση να σας ενημερώσουμε για την διοργάνωση της δεύτερης Διεθνούς Πολιτιστικής Ακαδημίας με θέμα «Δημόσια και Πολιτιστική Διπλωματία σε περιόδους κρίσεως», που θα λάβει χώρα στη Ρόδο από τις 22 - 26 Οκτωβρίου 2015. Η Διεθνής Ακαδημία διοργανώνεται από το Ελληνικό Ίδρυμα Πολιτισμού σε συνεργασία με τον Δήμο Ρόδου, το Ινστιτούτο Διεθνών Σχέσεων και το Κέντρο Ανατολικών Σπουδών για τον Πολιτισμό και την Επικοινωνία του Παντείου Πανεπιστημίου υπό την αιγίδα της Ελληνικής Εθνικής Επιτροπής για την UNESCO. Κατά την διάρκεια της Ακαδημίας στη Ρόδο, νέοι επιστήμονες, ερευνητές, διπλωμάτες, επαγγελματίες του χώρου και πολιτιστικοί διαχειριστές, με διαφορετικό ακαδημαϊκό, επιστημονικό και επαγγελματικό υπόβαθρο, έχουν την ευκαιρία να αναπτύξουν διαλεκτικά σε μια διεπιστημονική προσέγγιση ζητήματα θεωρίας, έρευνας και καλών πρακτικών Δημόσιας και Πολιτιστικής Διπλωματίας. Στο διεθνές αυτό πολιτιστικό γεγονός θα διδάξουν μέλη της ακαδημαϊκής και επιστημονικής κοινότητας, ενώ παράλληλα οι συμμετέχοντες θα μπορούν να παρουσιάσουν το ακαδημαϊκό τους έργο και να συζητήσουν τις ιδέες και τις εμπειρίες τους με καθηγητές και επαγγελματίες του χώρου. Η γλώσσα διεξαγωγής της Ακαδημίας είναι η αγγλική.

Οι θεματικές ενότητες που θα αναπτυχθούν είναι:

- Η Ευρωπαϊκή Κρίση ως Ζήτημα Οικονομικής, Πολιτικής και Πολιτισμικής Φύσεως
- Η Πολιτιστική Κληρονομιά ως Διπλωματικό Εργαλείο
- Παγκοσμιοποίηση και Πολιτιστική Διπλωματία
- Ο Ρόλος της Πολιτιστικής Διπλωματίας στην Υψηλή Στρατηγική
- Διπλωματία του Περιβάλλοντος

<http://hfc-worldwide.org/blog/2015/07/31/international-cultural-academy-2015/>

Θα σας παρακαλούσαμε όπως κοινοποιηθούν οι πληροφορίες και σε άλλους ενδιαφερόμενους.  
Για οποιαδήποτε περαιτέρω ενημέρωση, επικοινωνήστε με την κα. Μερσίλεια Αναστασιάδου, Συντονίστρια της Διεθνούς Πολιτιστικής Ακαδημίας ([culture@hfc.gr](mailto:culture@hfc.gr))  
Θα χαρούμε να σας καλωσορίσουμε στην Ρόδο!

Το ΕΙΠ και η Ομάδα Υποστήριξης της Διεθνούς Πολιτιστικής Ακαδημίας

Ελληνικό Ίδρυμα Πολιτισμού, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)  
FB: Public and Cultural Diplomacy Academy

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This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

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 **2nd International Cultural Academy.pdf**  
2 MB

 **Application Form - 2nd International Cultural Academy, Rhodes 22 - 26 Oct.doc**  
69 KB

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## APPLICATION FORM

### PUBLIC AND CULTURAL DIPLOMACY *IN TIMES OF CRISIS*

Rhodes, Greece  
October 22 - 26, 2015

First Name			
Last Name			
Date of Birth			
Nationality			
Sex	F		M
Address			
Telephone Number			
Email Address			
Passport Number			
Date of Issue			
Issuing Authority			

#### Current Occupation

Young Professional		Post - Doctoral Researcher	
PhD Candidate		MA Candidate	
Other (please specify)			

Title/ Position	
Organization	

#### Academic Background (University)

Field of Study	
Degree Earned/ Expected	

#### Languages

English		Other	
Mother Tongue			



**2<sup>nd</sup> International Cultural Academy**  
**Public and Cultural Diplomacy**  
*in times of crisis*

Work Experience

Please state the reasons for wishing to attend the 2 <sup>nd</sup> International Cultural Academy (300 words)

How did you learn about the 2<sup>nd</sup> International Cultural Academy in Rhodes?

Through Internet	
Posters	
Professors	
Friends	
Other (please specify)	



**2<sup>nd</sup> International Cultural Academy**  
**Public and Cultural Diplomacy**  
*in times of crisis*

Please attach:

1	Curriculum Vitae	
2	Abstract of your presentation (300 words) (optional)	
3	Any other information you consider relevant	

Please submit the application form to:

International Academy's Team, Hellenic Foundation for Culture  
Email: [culture@hfc.gr](mailto:culture@hfc.gr)  
50, Stratigou Kallari, P.Psychico 154 52, Athens, Greece  
Tel.: +30 2106776540 (ext. 305)  
[www.hfc-worldwide.org](http://www.hfc-worldwide.org)

Date:

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Signature:

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HELLENIC FOUNDATION FOR CULTURE



CENTRE OF EASTERN STUDIES  
FOR CULTURE AND COMMUNICATION

In cooperation with



MUNICIPALITY OF RHODES



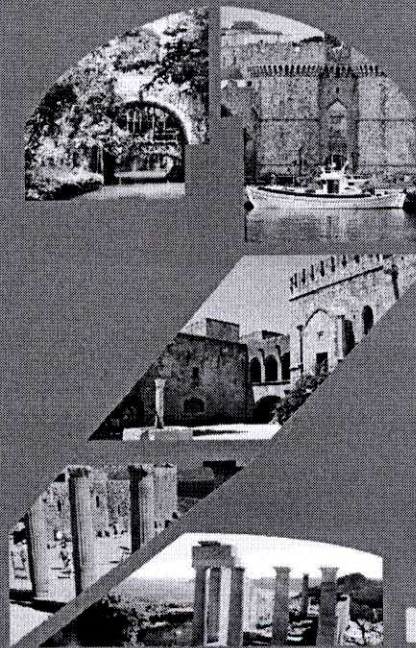
INSTITUTE  
OF INTERNATIONAL RELATIONS

*Under the auspices of the Hellenic National Commission for UNESCO*



United Nations  
Educational, Scientific and  
Cultural Organization

Hellenic  
National Commission  
for UNESCO



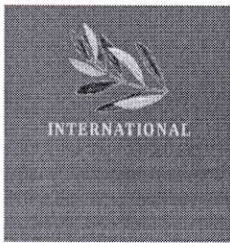
2<sup>nd</sup>  
**International  
Cultural Academy**

**PUBLIC & CULTURAL DIPLOMACY  
IN TIMES OF CRISIS**

**Rhodes - Greece  
22 – 26 October 2015**

**Rhodes 2021**

EUROPEAN CAPITAL OF CULTURE CANDIDATE CITY  
ΡΟΔΟΣ 2021 / ΥΠΟΨΗΦΙΑ ΠΟΛΙΤΙΣΤΙΚΗ ΠΡΟΤΕΥΟΥΣΑ ΤΗΣ ΕΥΡΩΠΗΣ



The **2nd International Cultural Academy** is organized by the **Hellenic Foundation for Culture in Rhodes**, Greece, in cooperation with the **Municipality of Rhodes**, the **Institute of International Relations** and the **Centre of Eastern Studies for Culture and Communication** under the auspices of the **Hellenic National Commission for UNESCO**.

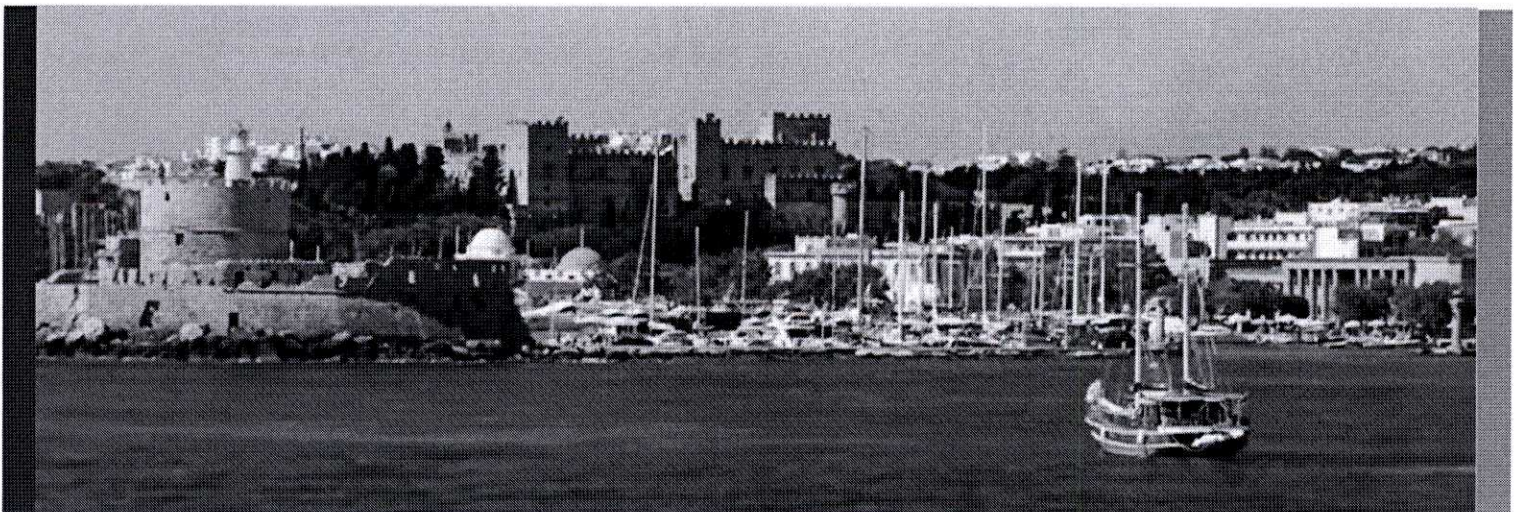
The International Cultural Academy 2015 in Rhodes aims at bringing young researchers and diplomats, practitioners and students from interdisciplinary fields and settings to discuss and share theory, research and best practices and foster a dialogue on issues related to **Public and Cultural Diplomacy**. This year the academic event will be focused on the crisis throughout the European Union and its potential to generate positive developments for the European future. This financial crisis has political aspects and certainly a cultural background as well as an impact on peoples' life and their culture. During the Academy participants will cover a variety of topics and will develop their practical skills and knowledge through case studies. The Academy offers diverse subjects focused on the political, cultural and economic environment in the Mediterranean space and Europe. The participants will familiarize themselves with the fundamentals of cultural diplomacy and with its applications as well as the way of thought and function of European cultural institutes.

This academy is targeted at people starting a PhD, researchers from academia, professionals from the cultural field and junior diplomats. Since 2014 the Academy provides a setting for discussion between graduates, professionals and professors on the power of culture, communication, strategy and diplomacy. The international event is also expected to inform the participants about the means and tools available for sharing fresh and innovative ways to adapt to the new reality of the globalization era. Apart from providing an excellent forum for networking, the participants will have the chance to present their academic work\* and to discuss their ideas and experiences with academics and professionals. The International Academy offers information and concrete knowledge to the international and academic community on the current and future challenges and opportunities for peace building, cultural heritage and intercultural dialogue.

At the end of the International Cultural Academy in Rhodes each participant will receive a signed certificate of attendance. The participants' presentations will be published in an edited electronic publication of the institutions co-organizing the event.

*\*10 minute presentation*

**FB: Public and Cultural Diplomacy Academy**



The general themes that will be covered are the following:

- **European Crisis as an Economic, Political and Cultural Question**
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- **Environmental Diplomacy Initiatives**

The workshops will be held in the morning, while in the afternoon there will be practical exercises, group discussions, film viewing, etc.

*Participants who wish to present their academic work must send an abstract (300 words) from one of the following fields:*

**Public Diplomacy / Cultural Heritage and International Law / People to People Diplomacy and Active Citizenship / Cultural Management, Creative Industries and Entrepreneurship / International Case Studies of Cultural Diplomacy / Cultural Policies and Institutions in the European Union / Cultural Heritage in Warfare / Religion and Cultural Diplomacy / Models of Cultural Diplomacy / The Private Sector and Cultural Diplomacy / From Cultural Imperialism to Cultural Relations / Non-state actors and modes of diplomacy / Culture and Tourism / Museums as Platforms / UNESCO and Peace Building / Visual Culture and Media Industry / Educational Exchanges and Innovation / International Relations through Music / European Capitals of Culture Initiatives / The Role of European Union Institutions of Culture / Sport Diplomacy and the Olympic Games / Media and Real-Time Diplomacy / Diaspora / Branding**

#### **At the International Academy 2015 in Rhodes**

- ◆ We will examine the sectors in which cultural and public diplomacy can be exercised and investigate modes of implementation.
- ◆ We will think critically about the conditions and opportunities for and practical approaches to maximizing the impact of cultural diplomacy.
- ◆ Concepts and theories will be examined inter-disciplinarily and we will use case studies and the experience of seasoned practitioners to discuss strategies for cultural diplomacy.

#### **As a result:**

- ◇ We will conceptually and theoretically come to a better understanding of what Cultural Diplomacy is and why it has come to play such an important role in foreign policy.
- ◇ We will sharpen the competences, which are indispensable for dealing with such issues.

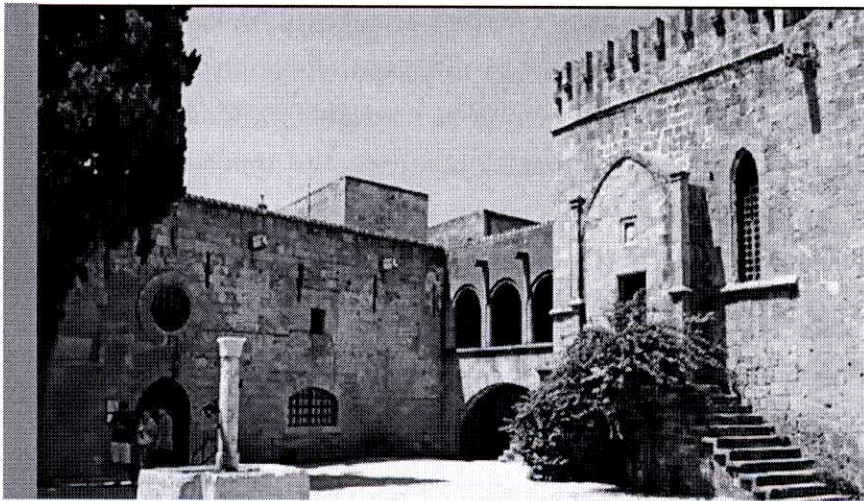
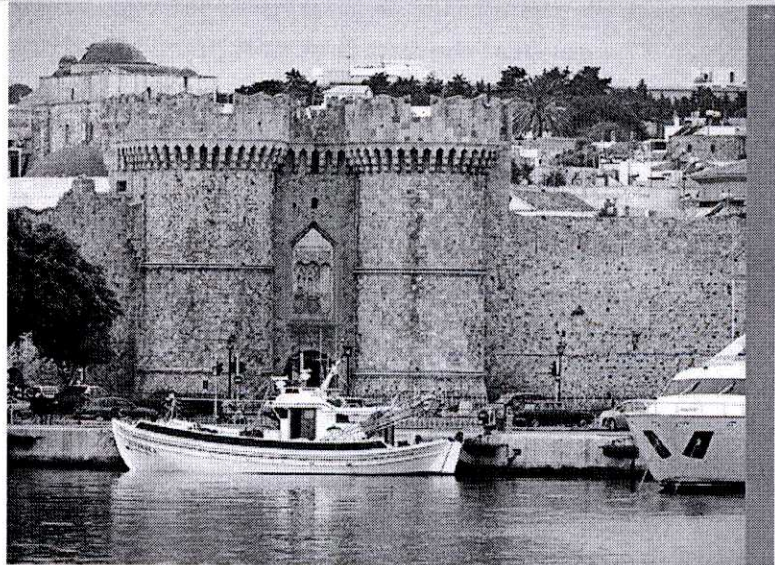
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## Rhodes Island

The island of Rhodes is located in the Dodecanese island chain at the crossroads of two major sea routes of the Mediterranean between the Aegean Sea and the coast of the Middle East. The history of Rhodes goes back 4000 years, and the island was at different times under the Byzantine, Frankish, Ottoman and Italian rule.



As a result, well-preserved monuments from different historical periods make the island particularly interesting for visitors. Some of the sights include the Old Town (constructed in 1309 AD by the Knights of Saint John of Jerusalem who had conquered Rhodes) and the Monte Smith Hill (marks the site of the Acropolis, one of the most important centers of worship, education and recreation in 3rd century BC, hosting a Hellenistic stadium and a gymnasium).

The Old Town of Rhodes was designated a World Heritage site by UNESCO in 1988. Rhodes is currently claiming the title of the European Capital of Culture for 2021. Moreover, the island offers a range of walking tours, such as the Valley of the Butterflies, the Seven Springs and the Rodini Park. In the fall, Rhodes hosts a number of saints festivals, which feature traditional dances and during which scents, colors and music flood the roads of Rhodes. Nowadays, Rhodes hosts over 2 million visitors every year and its permanent population is



Rhodes has established cooperation in the fields of commerce, tourism with other countries and cities such as *Conches* France, *Palma de Majorca* in Spain, *Braunfel* in Germany, *Limassol* in Cyprus, *Visby* (Gotland) in Sweden, *Roses* in Spain, *Valetta* in Malta, *Yalta* in Crimea, *Avila* in Spain, *Pisa* in Italy, *Perth* in Australia, the *State of Rhode Island* USA, the city of Greece in the USA, and the city of *Puebla* in Mexico.



## How to Apply

Applicants should be graduate or post graduate students working towards Masters or Ph.D. degrees, junior researchers, cultural managers and young diplomats. All applicants should be fluent in English.

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### Eligibility:

The International Academy invites students and researchers of social and political sciences, humanities and economics, young diplomats and cultural managers to participate by filling out the application form and sending a CV. Participants who wish to present their academic work must send an abstract (300 words) to the address: [culture@hfc.gr](mailto:culture@hfc.gr)

### Fees:

The fees are 300 euro and cover:

- Accommodation at a hotel close to the city center of Rhodes (shared accommodation in a double occupancy room).
  - Breakfast, lunch and dinner.
  - Excursions, cultural, social and extra-curricular activities.
  - Study material
- 

### Further Inquiries and application forms:

For further inquiries please contact:

Ms. Mersilia Anastasiadou, Academic Coordinator

International Academy's Team

Hellenic Foundation for Culture, [www.hfc-worldwide.org](http://www.hfc-worldwide.org)

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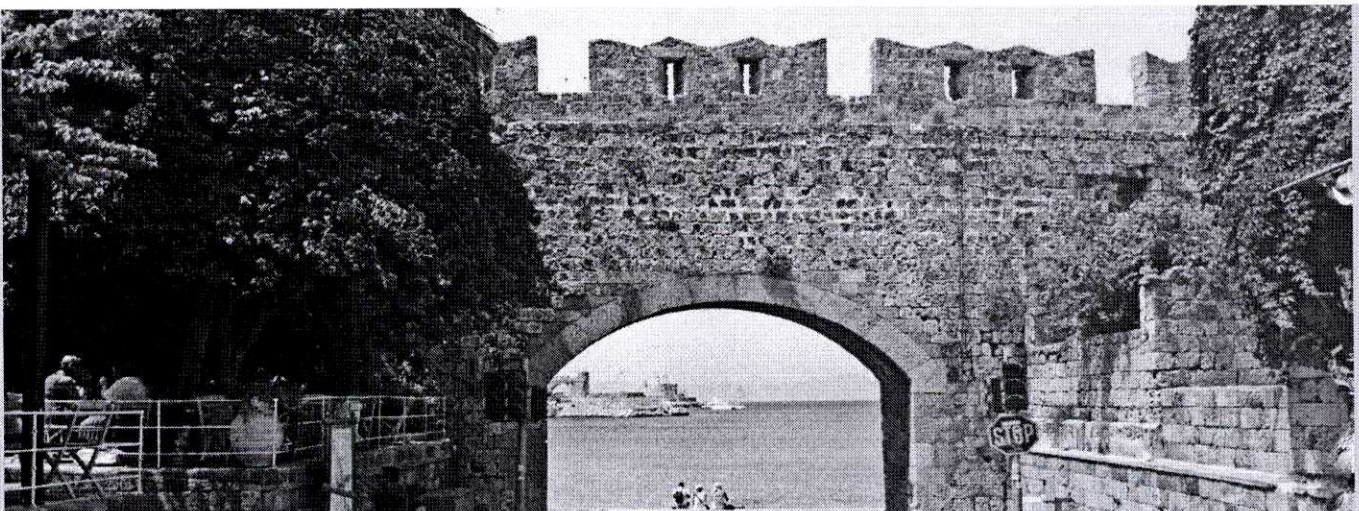
Tel.: +30 2106776540 (ext. 305)

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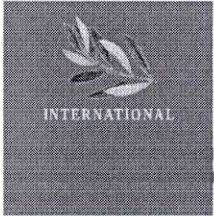
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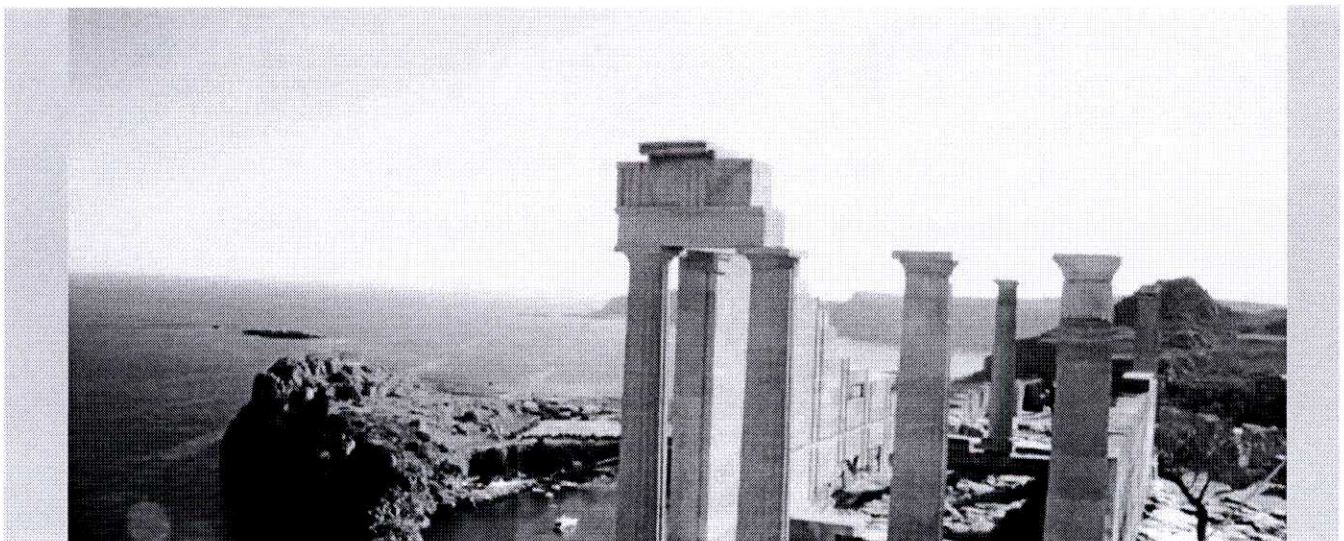


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[www.rhodes.gr/en](http://www.rhodes.gr/en) / FB: Rhodes 2021 - Ρόδος 2021

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<http://www.idis.gr> / FB: Institute of International Relations / [deca@idis.gr](mailto:deca@idis.gr)

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INTERNATIONAL

*Cultural horizons  
beyond time,  
perceptions and  
geography*



**HELLENIC FOUNDATION FOR CULTURE**

50 Stratigou Kallari,  
15452 Athens, Greece  
Tel: +30-210-677-6540  
Fax: +30-210-672-7201  
Email: [hfc-centre@hfc.gr](mailto:hfc-centre@hfc.gr)  
Web: [hfc-worldwide.org](http://hfc-worldwide.org)